

EXHIBIT 6

Market Segment Trends Factbook

September 12, 2018



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Consumer Trends



Summary Consumer Takeaways

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Implications / Key Hypotheses



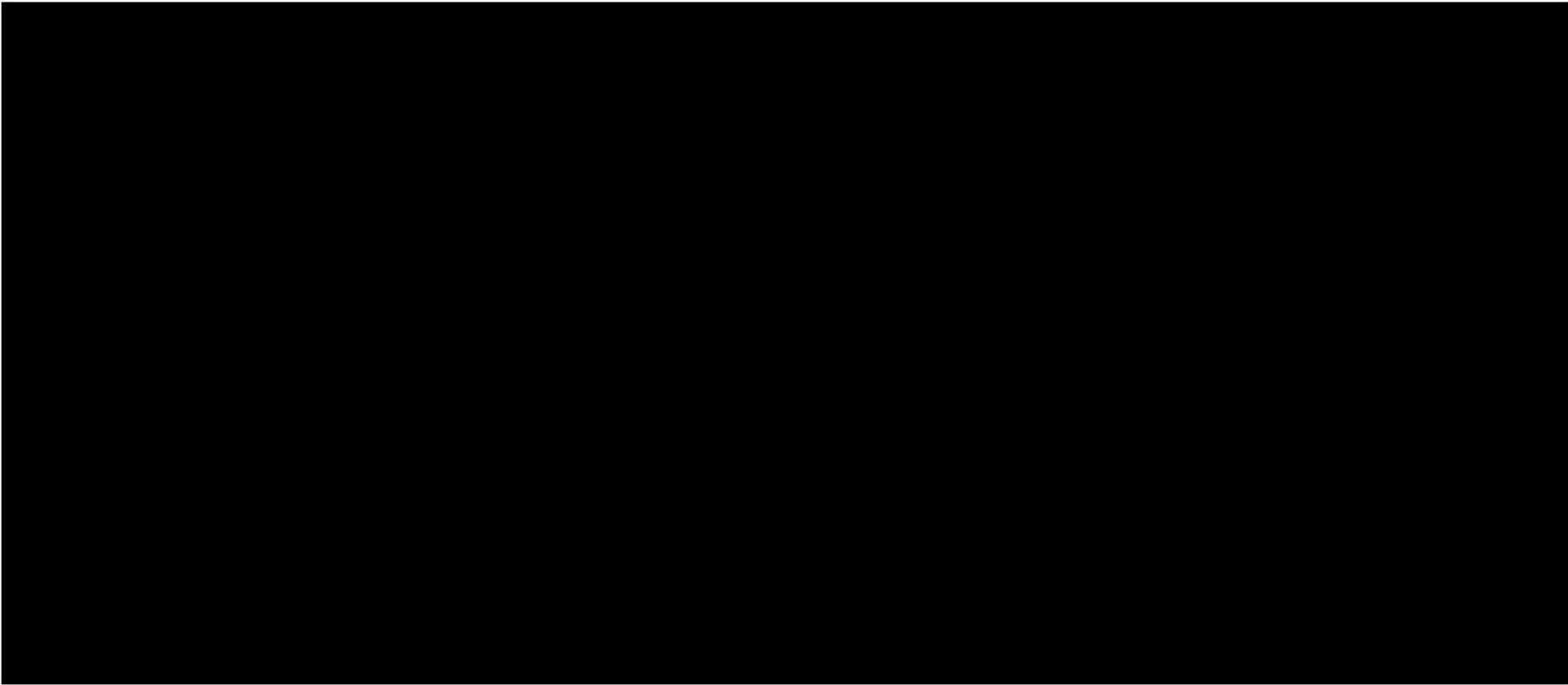
Employer Trends



Employer Trends and Implications

Major Employer Trends

Implications / Key Hypotheses



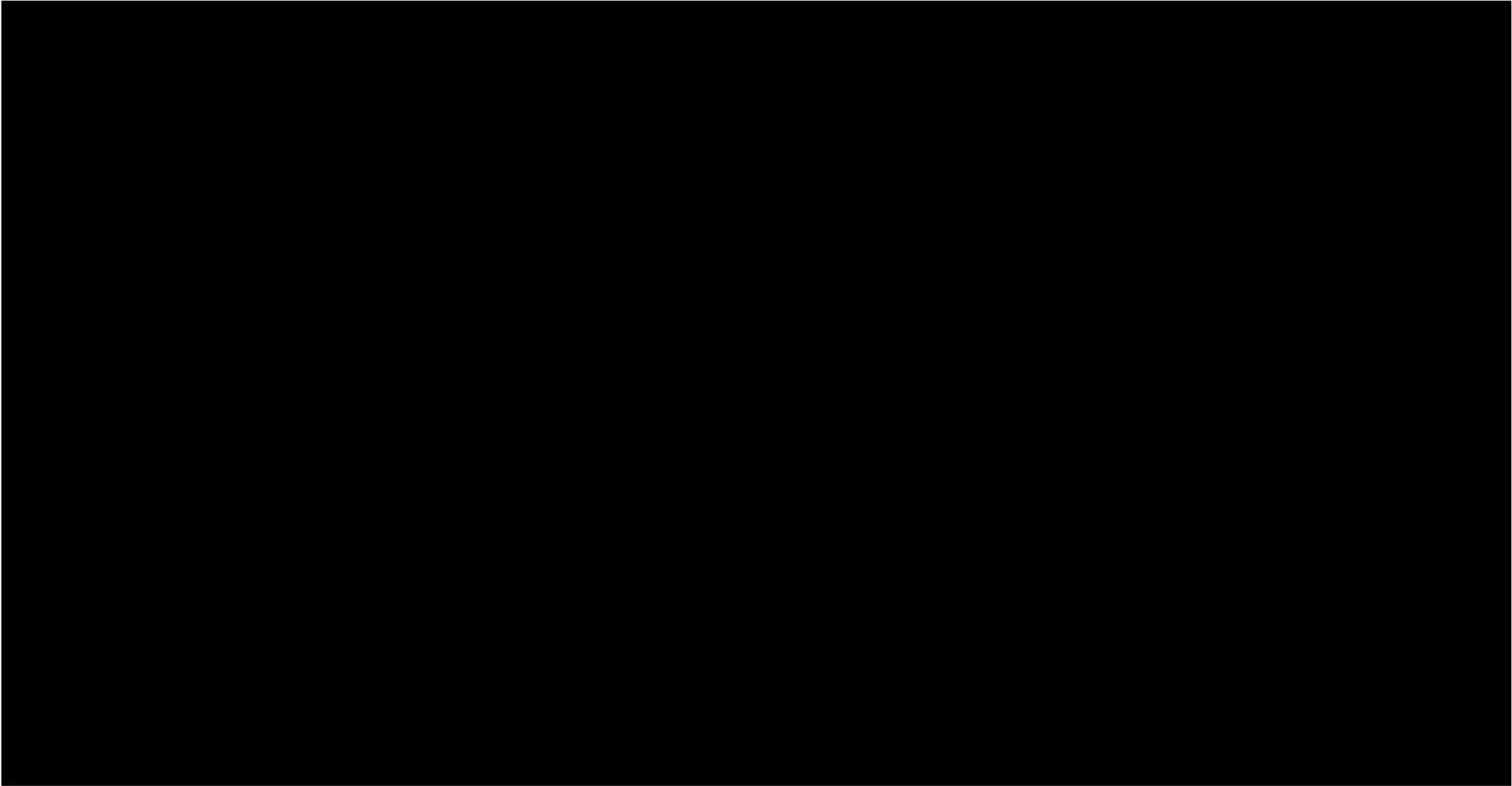
Payer Trends



Payer Trends and Implications

Major Trends

Implications / Key Hypotheses



Government Trends



Consumer

Employer

Payer

Government

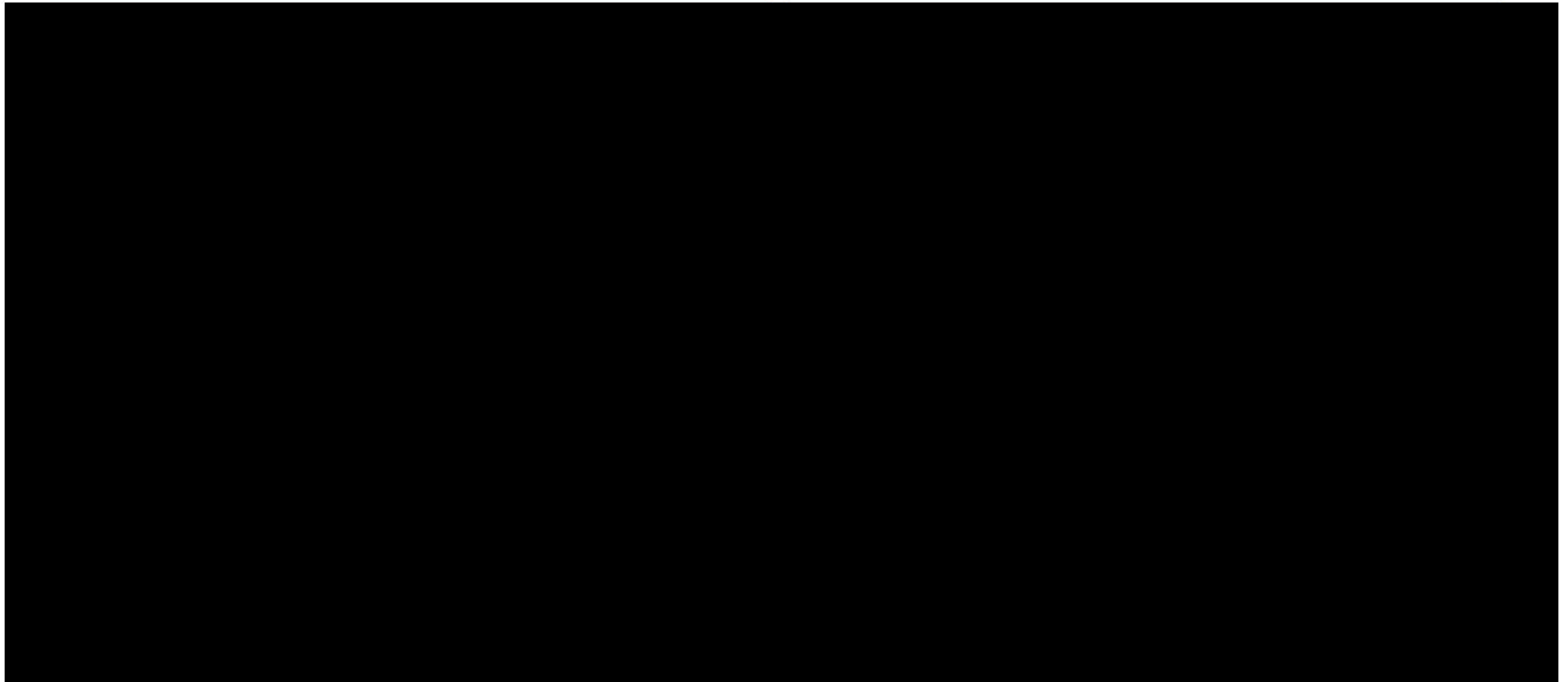
Provider

PBM/LS

Government Trends and Implications

Major Government Trends

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Provider Trends



Consumer

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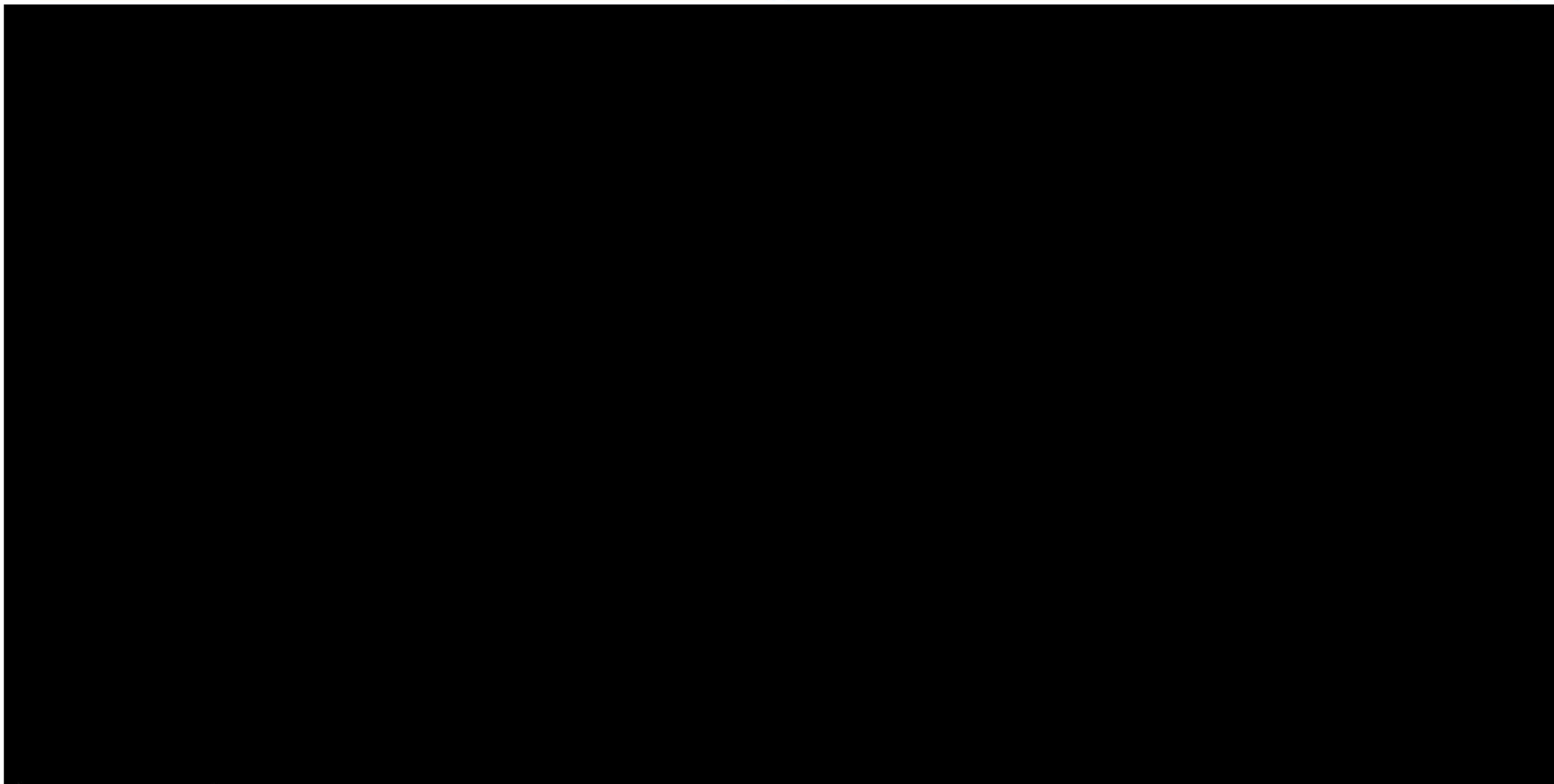
Provider

PBM/LS

Provider Trends and Implications

Major Provider Trends

Implications / Key Hypotheses



PBM and Life Sciences Trends



Consumer

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PBM and Life Sciences Trends and Implications

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